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Viktoriia Parkhomenko¹, Olha Kalantaieva²

¹ student of group CST-138 ZNTU

² teacher ZNTU

BLOCKCHAIN IN THE ART WORLD

All history of mankind, art and production engineering went hand in hand and constantly co-operated, and it is successful enough. Both the first and second forces human imagination to work at the full capacity. When the person studies any production engineering or an art subject, he studies in something new and opens for itself other ways of perception of the world.

Blockchain is a distributed database, which is one way of storing, processing and protecting user data. There are two types of blocks: private and public.

Relations between technologies and art are important for mankind. In the last some decades all has changed. Internet occurrence has led to that everyone can see any work of art through Google Image.

Accordingly, by means of the global network, many have got access to art and it the beginning to "become cheaper" against a large quantity of copies. However, the technology blockchain is capable to change a situation.

Not so long ago, digital art appeared, which exists as a file on a computer and does not have its physical embodiment. All this blurs the boundaries between art and technology.

One of directions named «digital art» is creation of products by means of the personal computer. By means of technologies blockchain to create and products and to establish authorship much easier. Many people, for example, carry to digital

art even the games created on blockchain or collection cards. For example, known in the WestmemeRare Pepe with the image of a frog has already received the status cult and quite concerns to digital art. Anyway, art is valuable so how much for it are ready to pay.

This one more fast-growing direction is use crypto currency for purchase of works of art. And, electronic coins perfectly approach for of this kind transactions as the user can transfer quickly enough to another great volume of means in any corner of a planet. There is no necessity to wait while banks will confirm the transaction. Besides, the buyer should not pay the commission for payment processing.

The tendency to decentralization of sales gives the chance to artists and owners of their works independently to dispose of the property. In the near future, a smart contracts will essentially simplify carrying out of transactions and will allow the seller to be assured that it will really receive money. The buyer will be assured that will transfer it a file, and original.

Nevertheless, changes in technologies and art allow to speaking about gradual development of digital galleries. By means of technology blockchain, there is a creation possibility of completely decentralized market platform without the owner.

To sum up, Blockchain it is successfully applied today in several areas and as practice shows, perfectly copes with verification and authorship definition. In process of rupture reduction between technologies and art, reduction in price of products and their availability is expected.