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AXIOSPHERE OF SOCIO-CULTURAL FIELDS AND POSSIBILITIES OF ITS USE IN THE FIELD OF PRACTICAL PSYCHOLOGY

The subjects of practical psychology based on basic values develop a certain type of worldview, setting benchmarks in their daily practical activities. However, these values are structured by sociocultural fields in which the person is located and depend, first of all, on the intensity of interaction with them. The practice of a psychologist and his client is determined by the axiosphere of the sociocultural fields in which they are situated. In our work we will show how it can be used in the construction of new technologies of psychology.

After analyzing the axiosphere of sociocultural fields and the possibilities of its usage in the field of psychology, we came to the following conclusions:

- the consideration of the sociocultural fields of the axeosphere allows us to identify new aspects of the consideration of values and norms and to obtain a slightly different interpretation from accepted one in the psychology, allowing us to look at the values and norms of psychology from the practical side of their active usage in order to build psychological technologies of working with a client;
- the identified specific effects of sociocultural fields allow to diagnose the value and regulatory orientations of the client and the fields in which he is situated, identifying compliance or nonconformances of these indicators, which allows to develop psychological technologies using the effects of the field to corrective work with the client;
- it is shown that moving a client from one field to another allows to adjust its value and regulatory orientations due to the effects of the field itself;
- the necessity is revealed to resource the client in the above mentioned movements and it is shown that the field itself can be a powerful resource and encourage.