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## **CAR OF THE YEAR 2022**

The European **Car of the Year** ("ECOTY") award is an international award established in 1964, by a collective of automobile magazines from different countries in Europe. The current organising companies of the award are Auto (Italy), Autocar (United Kingdom), Autopista (Spain), Auto-visie (Netherlands), L'Automobile Magazine (France), Stern (Germany) and Vi Bilägare (Sweden).

The voting jury consists of motoring journalists from publications throughout Europe. Representation from each country is based on the size of the country's car market, and car manufacturing industry. There are no categories or class winners – the stated objective is to find a "single, decisive winner" among all competing cars.

The EV6 has won Kia's first ever Car of the Year award. The innovative South Korean SUV achieved the accolade at a ceremony held in Geneva on 28 February 2022.

It scored 279 points and beat out the Renault Mégane E-Tech Electric (second place 265 points) and Hyundai Ioniq 5 (third place 261 points).

The Kia brand reinvented itself at the beginning of 2021 with a new name, logo and a new design philosophy called "Uniting Opposites". The EV6 was the first vehicle launched in this new direction, and Kia's first dedicated battery electric vehicle based on the latest Electric-Global Modular Platform (E-GMP).

The EV platform also delivers the pleasing performance of the Kia EV6, with all-wheel drive capability and ultra-fast charging times. The car offers a range of up to 482 kilometres on all-electric power. The Kia EV6 offers an unprecedented level of safety, advanced driver assistance systems, and a flat-floor interior with environmentally friendly materials.

At the heart of the Kia EV6 is an energy-intensive nickel-cobalt-manganese battery, available in two sizes (58.0 kWh and 77.4 kWh). This low-mounted, underfloor battery supplies power to both mono- and all-wheel drive electric motors with different outputs on the front and rear axles. The EV6 offers between 167 and 576 horsepower (GT version).

Excerpts from the judges' assessments:

"The EV6 stands out for its combination of energy efficiency, high-capacity battery and ultra-fast charging."

"More sporty driving, stiffer suspension, great range and excellent fast charging via the 800-volt system. Huge interior space, good equipment, nice interior details such as dual-mode navigation and climate control switches."

"The spacious and well-finished interior features technological innovations that enhance the quality of life on board. And behind the wheel, the EV6 offers a smooth and enjoyable driving experience."

"The best electric car of all the finalists. It has the same advantages as the Ioniq 5, but it is even more balanced, more refined in set-up, more attractive in design, with better quality finishes... And we have 585 hp to back it up. GT, developed together with Rimac."

"An excellent electric car thanks to fast charging and a good range. The most attractive price. Compared to the Hyundai, the EV6 offers less body roll, quicker handling and tighter steering. In general, it is a little more sporty."